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EDUCATION

The University of the Arts, Philadelphia, PA
Bachelor of Fine Arts, Graphic Design – May 2011

Senior Thesis: Private Lives – Spring 2011
Exploring the sacrifice of privacy for the convenience of technologies in a digital age where social networks rule our way of interacting with one another.

Problem Solving, Spring 2011
Led by Hans – Ulrich Allemann of Allemann Almquist & Jones. A team based project to rebrand Morimoto (restaurant). This involved the redesign of the logo, stationary, signage, website, logo animation, menu, furoshiki, coat check tags, chopsticks matches and check folder.

Junior Workshop, Spring 2010
Led by Virginia Gehshan of Cloud Geshen Associates. A One week project to redesign the wayfinding and signage for Penn Museum of Archeology and Anthropology.

The Arts Institute of New York City
Associates in Graphic Design – Spring (2008 -2010)

Saint Benedicts Preparatory, Newark, NJ
High school graduate – Spring 2006

DESIGN EXPERIENCE

Active Territory Exhibition
Instructor: Rachele Riley
The University of the Arts, Philadelphia, PA
Concept, Identity, and Fabrication teams – 2011

Developing concept and design for exhibition identity. Designed wayfinding and signage system along with promotional cards. Also fabrication of installation work in collaboration with the industrial design's fabrication department.

University Identity re – design. (independent study)
Instructor: Giacomo Ciminello
The University of the Arts, Philadelphia, PA
Concept, Identity, and Wayfinding – 2010

Re–designing an existing branding. Implementing new and modern ideas into a very traditional identity. Working within a team of students to create wayfinding systems mailers, logo, and student IDs.

AWARD

The University of The Arts
Graphic Design Faculty Award 2011

DESIGN SKILLS

Typography, Branding, Bookbinding, Identity, Digital/Film, Photography, Video Production and Editing, Conceptual Design, 3D modeling, 3D printing, Ipad app development.

WORK EXPERIENCE

Stag & Hare (current)
New York, NY
Freelance Designer

GMLV (August 2011- October 2011)
Newark, NJ
Designer (Intern)

Apple inc. (current)
Short Hills Mall, Short Hills, NJ
Apple Specialist

Imaging Lab Print (2010 – 2011)
University of the Arts, Philadelphia, PA
Management: Bob Myaina
Lab Monitor (2010 – 2011)

Blind Benny (Musical Group) – Spring 2010
Freelance Identity Design

The Herds of the Fathers (Clothing) – Spring 2010
Freelance Identity Design

ADDRESS

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